



Friends of Wyvern

Enriching Experiences, Enabling Success

BUSINESS SPONSORSHIP 2024-25





Friends
of
Wyvern

Promote your business.
Support the next
generation.

Dear business owner,

Friends of Wyvern: Enhancing the Wyvern College Experience Together

I am thrilled to share some exciting news with you about a new initiative here at Wyvern College – the establishment of our charity, **Friends of Wyvern**. Our mission is to enrich the experience, enjoyment, achievement, and opportunities for all our students during their precious school years with us at Wyvern.

Who We Are

Friends of Wyvern was formed in January 2024 with a clear purpose: to improve the educational journey for every student who passes through our doors.

Unlike a traditional Parent-Teacher Association (PTA), we have a broader membership. Everyone is a Friend of Wyvern, including staff, students, parents, alumni, business sponsors, and community members. Together, we work collaboratively to create a positive impact.

Our Goals

Facilities: We aim to provide the best facilities for our students. From well-equipped classrooms to modern sports facilities, we want to create an environment where learning thrives.

Teaching Resources: High-quality teaching resources are essential for student success. We're committed to supporting teachers with the tools they need to deliver outstanding education.

Experiences: Beyond the classroom, we want to offer enriching experiences. Whether it's field trips, workshops, or extracurricular activities, we believe in holistic development.

Our Progress

It's early days for Friends of Wyvern, but we're already making strides:

Awareness: We're actively building awareness of our aims within the Wyvern community.

Membership: Our membership is growing, and we welcome anyone who shares our vision.

Brand: We're developing our brand identity to resonate with students, parents, and sponsors.

Committee: Our dedicated committee members are working hard to drive our mission forward.

Fundraising: We've launched our first fundraising projects to make tangible improvements to our school environment and resources.



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How You Can Help

Business Sponsorship: We invite local businesses to become sponsors of Friends of Wyvern. By doing so, you'll not only support our cause but also gain visibility within our community and we think the sponsorship packages in this booklet represent excellent value for money for businesses advertising.

The Friends of Wyvern community reaches not only current students and their families, but also our ex-students (alumni) meaning businesses who become a sponsor can get their brand message across the whole Fair Oak, Horton Heath, Durley and Upham communities.

We will help you promote your business in multiple ways including: webpage adverts; entries in our sponsor page or business directory; adverts in our email communications, promotion in our termly newsletter and more.

Get in Touch

Visit our website at www.friendsofwyvern.org.uk for more information. If you have any questions, feel free to reach out to us via email at FOW@wyvern.hants.sch.uk.

Together, let's create a brighter future for students at Wyvern College and for our community!

Thank you for your support.

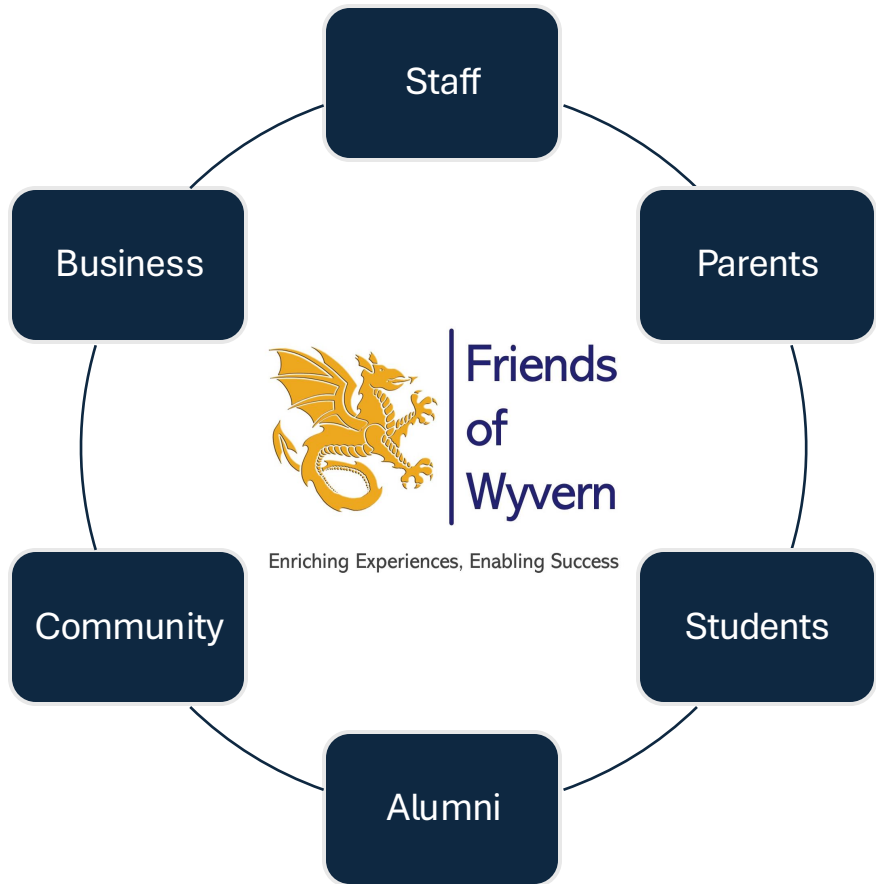
William Emeny

Assistant Headteacher
Chair- Friends of Wyvern
Wyvern College

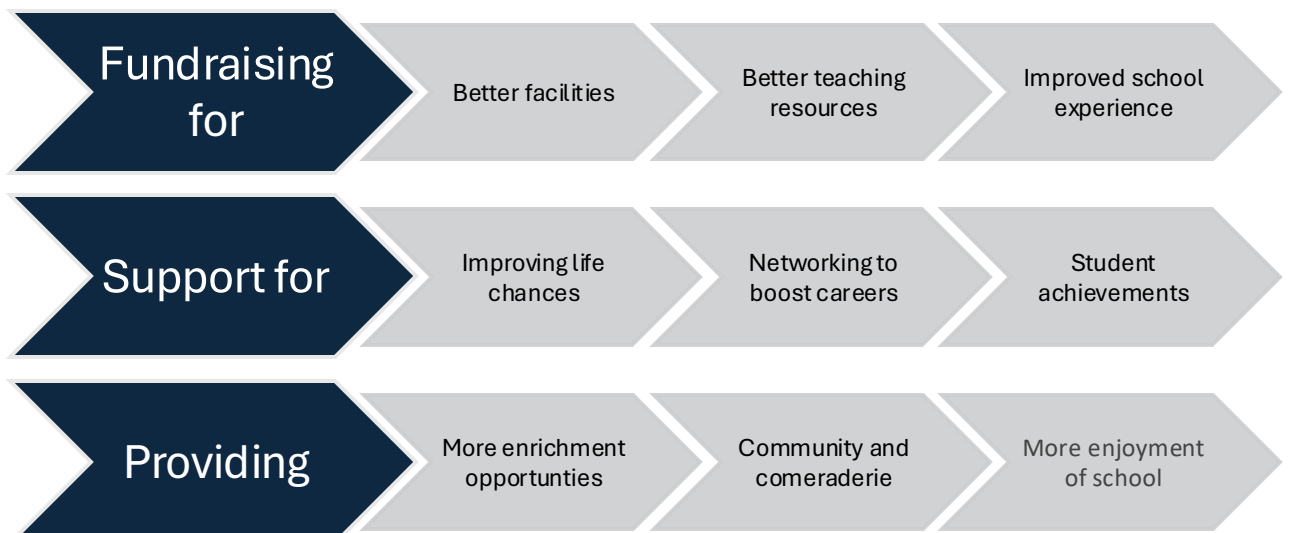
Who are Friends of Wyvern?

A charity with parents, staff, students, alumni and our community working together to enhance the experience, enjoyment, achievement and opportunities for all Wyvern College students.

Everyone is a Friend of Wyvern



Working together for student success



Current Fundraising Projects



CANOPIES & SEATING PROJECT

The most popular request put forward by students was for more waterproof outside canopies and extra seating, allowing them to be outside during wet breaks and under shade on hot sunny days.

The Friends of Wyvern aim to raise funds to landscape areas around the college to provide these facilities for our students.

Here are some photos of the kind of thing we have in mind.



CLASS SETS OF LAPTOPS PROJECT

We are fundraising to purchase new class sets of laptops to give Wyvern College students access to the latest IT facilities in their lessons. Class sets of laptops will be bookable by all teachers in the college for use in their lessons.

Whilst the school already has a rolling programme of IT equipment replacement, the class sets of laptops we raise funds for will allow us to purchase higher quality, faster, more durable equipment.

Each class set of 30 laptops will cost approx. £14k.



FOOD EQUIPMENT PROJECT

We are fundraising to buy high quality new sets of handheld food mixers, food processors and class sets of saucepans.

Food technology is studied by all students in years 7 & 8 and the Key Stage 4 courses GCSE Food Preparation and Nutrition & Catering and Hospitality continue to grow in popularity.

Approx £3.2k will purchase all the equipment needed.





Friends
of
Wyvern

Our Website and Newsletters

Our website- www.friendsofwyvern.org.uk

Learn about

- Latest fundraising projects
- Delivered projects

Latest news

- Newsletter
- Noteworthy fundraising achievements

Business sponsors

- Sponsors page
- Sponsors ads
- Business directory

Our termly newsletter- thisTerm@Wyvern

Delivered to all Wyvern families plus subscribers to the Friends of Wyvern newsletter

Fundraising

- Latest fundraising projects
- Delivered projects
- Thanks for business sponsors

School news

- Student achievements
- Key events and trips
- Enrichment activities

Inspiring alumni

- Ex-student achievements
- Messages to current students

www.friendsofwyvern.org.uk



**Friends
of
Wyvern**

SPONSORSHIP 2024-25

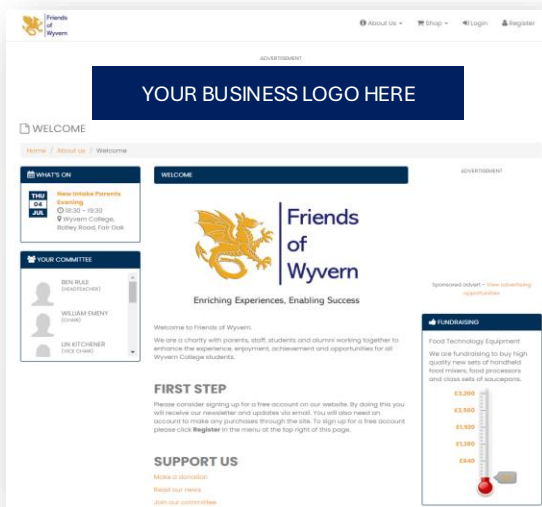
Primary Sponsor Package

Maximum of 6 Primary Sponsors

Runs until Sept 2025

What's included	Cost
<ul style="list-style-type: none"> • Advert in primary slot on our website (top and bottom) selected in random order and rotating every 5 seconds • Advert top and bottom of all emails selected in random order - (2 primary sponsors selected randomly per email) • Entry in our sponsors page on our website • Entry in our business directory on our website • Logo on tickets to our events - selected randomly, one primary sponsor per ticket • Primary Sponsor of Friends of Wyvern poster • Primary Sponsor of Friends of Wyvern digital logo for use on your marketing and website • Formal thanks in thisTerm@Wyvern newsletter 3 times per year 	<p style="text-align: center;">£400 per academic year</p>

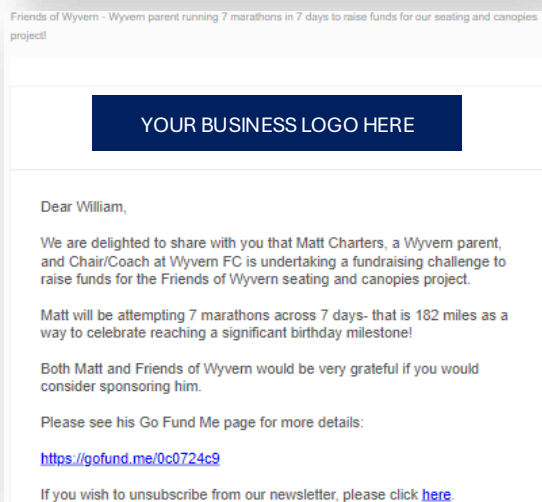
Website



Digital badge



Emails





**Friends
of
Wyvern**

SPONSORSHIP 2023-24

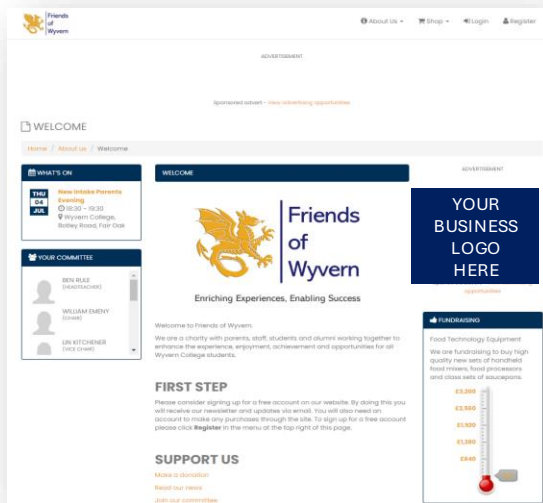
Secondary Sponsor Package

Maximum of 10 Secondary Sponsors

Runs until Sept 2025

What's included	Cost
<ul style="list-style-type: none"> • Advert in secondary slot on our website (on right of page in desktop view or half-way down in mobile view) - randomly selected from secondary sponsors • Entry in our sponsors page on our website • Entry in our business directory on our website • Sponsor of Friends of Wyvern poster • Sponsor of Friends of Wyvern digital logo for use on your marketing and website • Formal thanks in thisTerm@Wyvern newsletter 3 times per year 	<p>£250 per academic year</p>

Website



Digital badge



**Friends
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**SPONSOR
2023-24**

Plus...

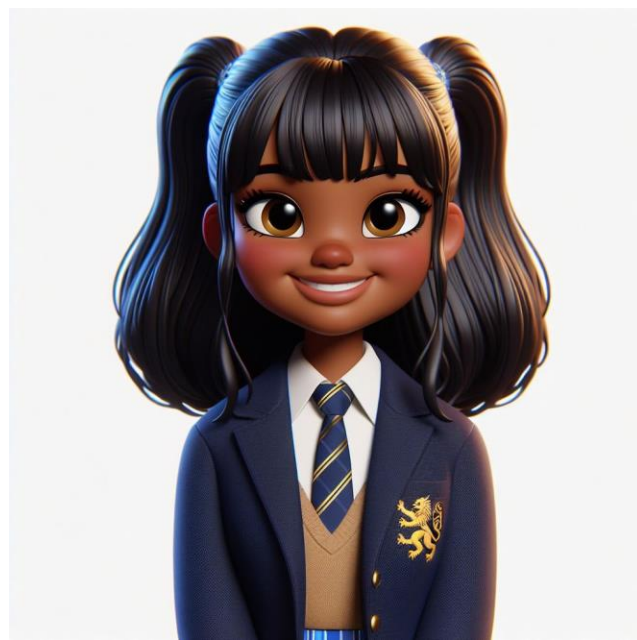
Sponsors page

Business Directory

Poster

Newsletter

www.friendsofwyvern.org.uk





**Friends
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SPONSORSHIP 2023-24

Business Directory Package

Unlimited Business Directory Sponsors
Runs until Sept 2025

What's included	Cost
<ul style="list-style-type: none"> • Entry in our business directory page on our website • Proud Supporter of Friends of Wyvern poster • Proud Supporter of Friends of Wyvern digital logo for use on your marketing and website 	<p>£50 per academic year</p>

Business Directory

- Logo
- Description
- Link to your website
- Referral code

Digital badge



**Friends
of
Wyvern**

**PROUD SUPPORTER
2023-24**





Friends
of
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HOW TO BECOME A SPONSOR

Step 1

Email a digital image of your business logo to **FOW@wyvern.hants.sch.uk**. We will then include this in your section on our website.

Step 2

Register for a free account on our website and make sure you click 'receive newsletter' so you can stay up to date with Friends of Wyvern news.

Step 3

Complete our sponsorship purchase form below by scanning the QR code or following this link: <https://forms.office.com/e/ycvNU6w5dY>.

Friends of Wyvern Sponsorship
2024-25

